

**GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:4316
ANSWERED ON:17.12.2002
CENTRAL INSTITUTE OF EDUCATIONAL TECHNOLOGY
UMMAREDDY VENKATESWARLU

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

- (a) the role of the Central Institute of Educational Technology;
- (b) whether the CIET is affiliated to the NCERT ;
- (c) if so, whether the CIET was scheduled to hold the Ninth National Audio-Visual Festival at Patna ;
- (d) if so, the details of participants attending this festival; and
- (e) the objectives of festival and steps being taken to propagate the audio-visual systems of education ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (PROF. RITA VERMA)

(a) : The Central Institute of Educational Technology is concerned with assessment of needs for media programmes, preparation of profiles of target groups, design and developments of audio-video programmes and other teaching aids, training of state level personnel in the process of educational technology viz. Scripting, Production of Media Programmes and technical operations of equipment and studios for their production. It undertakes activities related to research and evaluation, documentation and dissemination alongwith providing consultancy to other organisations in the application and development of educational technology. It has undertaken experimentation with the emerging technologies for development of computerized databases, interactive audio and video programmes including multimedia CDs. It is responsible for feeding telecast and broadcasting service titled Tarang and Umang respectively on DD-I and AIR and dedicated educational channel Gyan Darshan and Gyan Vani. Its activities include coordination of academic production and technical activities of the six State Institutes of Educational Technology (SIETs).

(b) : The CIET is a constituent unit of the NCERT.

(c) : The Ninth National Audio-Video Festival was scheduled to be held at SIET, Patna from 30th March, 2001 to 1st April, 2001. However, due to certain administrative reasons, the CIET had to cancel the programme.

(d) : Does not arise.

(e) : The festival aimed at encouraging excellence in production of Educational Audio-video Programmes through exchange of ideas and experiences among the media professionals. The following steps are under way for propagating audio-video system of education in the country :

(i) The CIET is producing educational audio and video programmes in different curricular areas and issues of contemporary concerns for children and teachers at school level. These programmes are transmitted for a duration of 55 minutes 5 days a week on DD-I and 3 hours 40 minutes on all week days on Gyan Darshan.

(ii) The Institute also provides training to teachers and teacher trainers in the production of low cost audio-visual aids. Capacity building is also undertaken for development and use of software materials in such areas as script development, media production, editing, communication research, setting up and operation of audio and video studios, and computerization of its various processes.

(iii) It extends consultancy to the various audio-visual educational organizations at the national and state level in the production and utilisation of the media programmes.